

www.vsem.cz

ACBSP Conference PRAGUE 2019



Thursday, 14 November 2019				
Time	Room	Event	Description	
8:00	Pick-up at the hotel lobby (Bus transfer to the conference)			
8:30	aula	Registration	Conference Opening	
9:00	aula	Plenary Session	Welcome speech	
			Keynote speakers	Education Innovations from Finland by Susanna Bäckman, Education Specialist from Finland
				Sustainable University in a Sustainable World by Jaroslav Pašmik, Head of the Centre of Sustainability Management
11:00	aula	Coffee break - Aula & Club VŠEM		
11:30	aula	Plenary Session	Keynote speakers	AI will definitely change education. But how? by Bohumil Kartous, Head of Communications and Analyst of EDUin
	203	Panel Discussion	Student Centered Teaching	Meaning and Perception of Teaching in a Student-centered World Discussion by panelists and audience
12:30	canteen	Lunch VŠEM		
13:30	aula	Afternoon Session I Track A	ACBSP	Update from ACBSP home office by Jeffrey Alderman, President & CEO of ACBSP
				Accreditation & Reaffirmation Workshop by ACBSP Region 8 officers
	204	Afternoon Session I Track B	Student Centered Teaching	Paper presentations on the conference theme*: Research of SCL use at selected gymnasium XY by Anna Těstojedova
				Transformation from teacher centered to student centered teaching and learning-A Case Study by Manishankar Chakraborty
15:00	aula	Coffee break - Aula & Club VŠEM		
15:30	aula	Afternoon Session II Track A	ACBSP	New technologies for student learning and engagement by Paul Mallette, Director of International Operations, and William Parrott, Director of Strategic Alliances, Peregrine Academic Services
			Keynote speakers	What are the roles of artificial intelligence in education today? by Gustav Mistrík, Expert on artificial intelligence and neural networks
	203	Afternoon Session II Track B	EdTech	EdTech 2.0 - AI and technologies in student learning Workshops, presentations, discussions
	204	Afternoon Session II Track C	Student Centered Teaching	Paper presentations on the conference theme*: Inventing a Doctoral School for Researchers with a Track Record in Business by David Claivaz and Dominique Bourqui
				Student Based Brand Equity of University Case of Economics and Business Universities in Mongolia by Ganbat Erdenebat
				The Impact of E-Learning Technologies on Student's Motivation: Student Centered Interaction in Business Education by Almaz Sandybayev
17:00	Final Remarks			
17:30	Bus transfer to hotel, city center			
19:00	Optional: Group dinner in the city center			

*Each topic: 20 minutes for presentation + 10 minutes for debate

Friday, 15 November 2019				
Time	Room	Event	Description	
7:30	Pick-up at the hotel lobby (Bus transfer to the conference)			
8:00	aula	Conference opening		
9:00	aula	Morning Plenary Session	Student Centered Teaching	Presentation on the conference theme: Teaching in a Student Centered World by Jeremy Cripps
9:30	aula	Coffee break - Aula & Club VŠEM		
10:00	aula	Morning Session II Track A	Keynote speakers	Human-centred design and social innovation for student wellbeing by doc. Anna Kadeřábková, Founder of <i>Centre of Innovation Studies VŠEM</i>
				Shaping the education ecosystem for the transhuman era by Jan Veselý, Coordinator at Centre for Knowledge and Technology Transfer and Founder of <i>EduFórum</i>
	203	Morning Session II Track B	Student Centered Teaching	Paper presentations on the conference theme*: Baltic Lean Launch Pad. Student-Centered Entrepreneurship Curriculum in Lithuania by Douglas Gilbert
				Development of Social Competences in Higher Education as Need in a Changing World by Jan Beseda, Kristina Kühn and Michaela Šmídová
				Dialogic Teaching in a Student-centered World, an Overview by Giovanna Bejjani
				Student-centered Pricing Innovations in Business Schools by Nour Naboulsi and Michael Neubert
12:00	canteen	Lunch VŠEM		
12:15	Bus transfer to the excursion			
13:00	CIIRC	Excursion	CIIRC	Czech Institute of Informatics, Robotics and Cybernetics
15:00	Bus transfer to the conference			
15:45	aula	Coffee break - Aula & Club VŠEM		
16:00	aula	Afternoon Session II Track A	Student Centered Teaching	Paper presentation on the conference theme*: Solidary Service and Learning and Challenge Based Education in the Teaching of Financial Literacy, Marketing and Innovation: Best Practices with Colombian Students and Lessons by Amalia Novoa-Hoyos and Mauricio Sabogal Salamanca
				Financial Literacy Among College Students: Role of Formal Vs. Informal Education by Inoussa Boubacar, David Quansah and Katie Sam
	203	Afternoon Session II Track B	ACBSP Region 8	Region 8 Annual Business Meeting Board Meeting
	201	Afternoon Session II Track C	Poster Session	Poster presentations
17:00	Final Remarks & Transfer to Gala Dinner			
18:00	Gala Dinner at Bellavista Restaurant with the view on Prague			

*Each topic: 20 minutes for presentation + 10 minutes for debate

Saturday, 16 November 2019			
Time	Room	Description	
8:30	Pick-up at the hotel lobby (Bus transfer to the conference)		
9:00	aula	Conference Opening	
9:30	aula	Morning Session I Track A	Paper presentations on the conference theme*:
			Indices of Student Retention and Learning based on Entry Preferences and Attitudes towards Individualized Approach in Teaching by Zdenek Linhart and Lucie Vnoučková
			Understanding Strengths and Weaknesses in College Success: Resilience Among Freshmen Students by Inoussa Boubacar and Basel Natsheh
			Teaching Value Added Tax (VAT) in a Student Centered World by Alfred Howard Miller
			Teaching Law at University of Economics and Management (VŠEM) by Peter Brezina and Jiří Tobíšek
	203	Morning Session I Track B	Paper presentations on the conference theme*:
			Deployment of Oxford Tutorial Model in MBA programs in terms of on-line environment by Kamila Tišlerová and Peter Matisko
			Gender, Academic Achievement and Academic Progress in relation to Happiness among UAE undergraduates by Safwat Al Tal and Ahmad Radaideh
			Enhancing the Effectiveness of Teaching by Using Case Studies by Miroslav Špaček
			The impact of Entrepreneurial Education on Entrepreneurial activities: Case of the United Arab Emirates by Basel Natsheh
11:30	aula	Coffee break - Aula & Club VŠEM	
12:00	aula	Morning Session II Track A	Paper presentations on the conference theme*:
			Cooperative Learning by Lenka Holečková
			Factors of business university student expectations affecting student-centered teaching by Lucie Vnoučková, Markéta Šnýdrová and Ivana Šnýdrová
	203	Morning Session II Track B	Paper presentations on the conference theme*:
			The Why? Question: Teaching Exact Disciplines in Business Schools by Jan Coufal, Peter Brezina and Jiří Tobíšek
			Economic History, a subject building students' historical awareness by Jiří Dobrylovský
13:00	aula	Coffee break - Aula & Club VŠEM	
13:30	aula	Awards Ceremony Winner of The Cesim Global Business Challenge Winner of the Best Presentation Winner of the Best Paper (eligible for the Best of Region)	
14:00	Networking & Transfer to City Center		
19:00	Optional: Group dinner in the city center		

*Each topic: 20 minutes for presentation + 10 minutes for debate

Sunday, 17 November 2019	
Time	Description
9:00	Sightseeing in Prague 1) Hop on – hop off guided tour 2) Prague – historical city 3) The secret of beer
18:00	Return back to hotel & Farewell